



Kent-Seattle Dragon Boat Races

Lake Meridian-2007

***Benefiting The Northwest Lions
Foundation for Sight & Hearing***

*A Kent Lions Club Community Project
Part of Kent Cornucopia Days*

What *is* Dragon Boating?

It's a..

- Chinese tradition used to celebrate the Yuan-Wu-Festival on June 6th.
- Teams of 24 people working together to paddle in synchronization.
- The Goal? To get to the finish line *first!*



When is the Event?

- The Kent Cornucopia Days Dragon Boat Race is on July 14, 2007.
- At Lake Meridian in Kent, Washington.



Why Get Involved?

- Advertising for your company.
- Support your community & charitable organizations.
- It's more about teamwork than strength.
- Get to know your colleagues better.
- Build morale and spirit.
- All fitness levels can participate.
- Great health benefits.
- Have a great time.



In What Ways May We Participate?



- Sponsor the event.
- Sponsor a team.
- Sponsor *and* form a company team.
- Form independent teams within your company with family and friends.

What is the Team Time Commitment?



- As much or as little as your team wants. (Weekly practice recommended.)
- Scheduling for practices will start in May.

What is the Team Financial Commitment?



- Entry Fees:
 - Outside WA State \$450
 - Local Community teams \$625
 - Puget Sound Corporate- includes ads-banner \$775
 - Local Jr. Teams & US \$425
 - All Canadian \$325
- Race fee may be divided by number of paddlers, ($625/25=\$25$) or paid by company or sponsor.

What is the Sponsor Financial Commitment?

Levels of Sponsorship

	Platinum - \$10,000+	Gold - \$5,000+	Silver 2 - \$2,000+	Silver 1 - \$1,000+	Supporting - Under \$1,000
Dragon Boat Web Site - Logo	X	X	X	X	X
Newspaper Tab - Logo	X	X	X	X	X
Tri-fold Race Brochure - Logo	X	X	X	X	X
NWL Foundation Web Site - Logo	X	X	X	X	X
Race Poster - Logo	X	X	X	X	
Company Banner at Entry & Lakeside	X	X	X	X	
10' x 20' Booth Space at Race	X	X	X	X	
Team Entry	X	X	X	At \$1,500+	
Kent Cornucopia Web Site	X	X			
NWL Foundation Newsletter	X	X			
No Entry Fee into KCD Parade	X	X			
Credit in 2006 Race Video	X	X			
Banner Placement at KCD	X				
10' x 10' Booth Space at KCD	X				
Live Interview on KCD Parade	X				
Exposure	300,000+ onsite	40,000+ onsite	4,000+ onsite	4,000+ onsite	4,000+ onsite
	85,000+ additional households	85,000+ additional households	40,000+ additional households	40,000+ additional households	40,000+ additional households

How Can My Company or Organization Get Involved?

Contact:

- Steve Crowell at (253) 639-5625 or stephencrowell@qwest.net
- For more information go to www.seattledragonboatraces.com.

